Announcement 2021
ELSA PIANA
Textile and health Award
Article 1
Objective
As part of their constant commitment to research and innovation in the textile sector, the Textile and Health Association and Piana Technology, 220 South Erwin Street Cartersville - USA, announce the third edition, for the year 2021, of the Elsa Piana - Textile Health Award.

Article 2
Award theme
The theme of the 2021 competition is to improve Personal Protective Equipment (PPE) filtering capacity against viruses and their comfort. The research must meet the requirements of the Regulations in Article 2 point 3 and cover both the textile product and the biotechnological solutions/products and/or biosensors. Particular attention will be paid to transparent masks.

Article 3
Participation
a. The Regulations of the Award, attached to this announcement, constitute an integral part of it and define its objectives, contents, and methods.

b. The submission of the application form implies the full acceptance of the Regulations attached hereto and of this announcement by the relative subscribers. Accordingly, applications that do not fully satisfy the conditions of the Regulations and this announcement will not be taken into consideration.

c. The application requirements are set out in the regulation in Article 2.

d. The application form must be written in Italian and English using the doc/docx or pdf format and the Times New Roman 12 character. It must have a maximum length of 5,000 characters, including spaces, and must include:
   • Name and Surname of the researchers
   • The entity to which he/she belongs or with which he/she collaborates
   • Description of the work carried out, in the format of a scientific article including:
     o title, summary, keywords,
     o presentation of the problem/need to which your proposal responds,
     o description of the specific solution,

   o results of the research from a technical, economic, social, and environmental point of view.

   The following documents must be attached to the application:
   Annex A: Copy of the identity card
   Annex B: Curriculum vitae of the candidate in European format containing the private and working addresses, complete with the mobile phone, telephone, and email, dated and signed.
   Annex C: Authorization of the Head of the Entity and/or company activity and any presentation letters (up to three) to certify the research’s scientific value and its application potential.
   Annex D: Any information relating to the impact of the study in terms of widespread application and recognition in product or process innovation or the supply of innovative goods or services.

   Press articles, links to websites or videos, and letters of introduction are examples of the data attached for this purpose.

   Annex E: The application email’s overall size and attachments must be less than 20MB. If the size exceeds this parameter, instructions must be requested from mariangela.gasparetto@gmail.com in the email for sending the application, indicating the type of documents and their size.

   The application form, with the relative attachments, must be sent by 16 September 2021 at 6.00 pm to Elsa Piana Award - Health Textile - 2021 email: mariangela.gasparetto@gmail.com

   The Jury will decide the winner of the Award by 1 December 2021. We will publish the results of the Jury decision on the dedicated section of the website www.tessileesalute.it by 31 December 2021.

Article 4
Jury
The Piana Technology will choose the Jury or the members of the Scientific Committee. The decisions of the Jury are final and unappealable.

Article 5
Amount and delivery of the prize
a. The 2021 prize consists of a cash amount of € 30,000 gross to the winning research. It
will be both a supply of intellectual services and recognition of personal merit or a title of encouragement in the community’s interest.
b. The award ceremony will be held in 2021 during an event decided by the President of the Award, having the format chosen by the Jury.

**Article 6**

**Reference for communications**
Requests for information relating to the Award must be sent exclusively by email to the address: mariangela.gasparetto@gmail.com.
This document cannot be used for purposes other than the institutional one.
Article 1
Establishment of the award
1. The Textile and Health Association and the Piana Technology, 220 South Erwin Street Cartersville -USA, as part of their constant commitment to research in the textile sector, set up an annual award honoring research in the applied sciences in the textile sector.
2. The initiative is called “Elsa Piana Award - Textile and Health” in memory of Mrs. Elsa Piana, grandmother of Andrea Piana. She was a fibro-painter who supported the Textile and Health Association initially and was among the first artists to reuse waste fibers to create compositions full of poetry.

Article 2
Objective and contents
1. The Award aims at enhancing interdisciplinary research on textile products functionality in the following areas: well-being, prevention, treatment, and rehabilitation using biocompatible and eco-sustainable fabrics.
2. The research must have been carried out by single or associated researchers or by companies.
3. The products have to match the following criteria:
   • to improve well-being, prevention, care, and rehabilitation.
   • to be compliant with the Textile and Health Guidelines, available on the website www.tessileesalute.it under the heading “Certifications of products and processes, requirements and documentation”;
   • to be developed by using environmentally and socially sustainable technologies;
   • to show recyclability, and durability in use;
   • To be at a Technological Readiness Level (TRL) greater than 3
4. The research will be publicized (published/disseminated/promoted via the Association’s website news section and in collaboration with media partners. The Prize will not be awarded if no candidacy is deemed to adhere to the objectives and value to be recognized at the Jury’s discretion.

Article 3
Governance
1. The President of the Prize, as President of the Jury, appoints and dismisses the Jury members.
2. The Jury, made up of the members of the Board of Directors, approves and modifies these Regulations, promotes the initiatives useful for the correct and effective performance of the Award, selects the candidates, and decides, at its sole discretion, the research awarded, proclaiming, and rewarding the winners.

Article 4
Timing and delivery of the prize
The Prize Announcement is published within July each year on the Textile and Health website (www.tessileesalute.it).
2. The deadline for submitting applications is September the 16th by 6.00 pm (CET).
3. The Jury’s decision on the Prize awardee/recipient will be communicated within the end of October.
4. The award ceremony will be held before the end of the year 2021 during an event organized and managed by the Textile and Health Association.

Article 5
Amount
1. The Piana Technology, 220 South Erwin Street Cartersville, USA, provides a donation of $ 23,000 annually.
2. The Association will use 5,300 euros for expenses related to the organization, reported in the annual report.
3. The cash prize will be awarded to one or to a maximum of three research products by dividing the Prize equally as part of an event organized by the Textile and Health Association.

Article 6
Jury
Each decision of the Jury is final and unquestionable. This document cannot be used for purposes other than the institutional ones of The Textiles and Health Association.
The Award was approved by the members of the Executive Council of the Textile and Health Association:
Higher Institute of Health,
National Chamber of Fashion,
Italian Fashion System,
Industrial Union of Biella,
CNA,
Assofibre – Federchimica,
Città Studi Biella,
A.D.C.I.,
Chamber of Commerce of Biella and Vercelli,
Radici Group,
ASL Biella,
European Consumers Union.

Franco Piunti
President of the Elsa Piana Textile ad health Award
Associazione Tessile e Salute
Corso Pella 2, 13900 Biella-BI
phone: +39 015 406570
mariangela.gasparetto@gmail.com
www.tessileesalute.it

Andrea Piana
Chief Executive Officer
Tintoria Piana
220 South Erwin Street Cartersville, GA 30120
phone office: +1 7703821395
andreapiana21@gmail.com