BARCELONA · UPC
IV Unite! Dialogue
*Unite! Past, Present and Future*

I Branding Event
*Paving the way for European Higher Education in 2030. The European University Initiative*

Hosted by the UPC next 29th, 30th November and 1st December
IV Unite! Dialogue

*Unite! Past, Present and Future*

**I Branding Event**

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The 4th Unite! Dialogue Barcelona 2021 will include a Branding Event, aimed at promoting the visibility of the alliance and enhancing its engagement to diverse stakeholders. Keynote speakers will debate with members of the Unite! Community in an event that will be broadcasted live. The Branding Event will be developed in 5 key areas to show the potential and strength of the Alliance, addressing ethics & technology, impact on the European Higher Education Area, impact on the regional innovation ecosystems, leadership on smart technologies and global impact on society.

In addition, the 4th Unite! Dialogue Barcelona 2021 will host regular meetings of Students in Unite! for Representation and Empowerment (SURE!), the Unite! Steering Committee and the Unite! Governing Platform, as well as regular meetings of different Task Forces (TF) and Work Packages (WP). Last, but not least, the 4th Unite! Dialogue Barcelona 2021 will also host the constitutional meeting of the Unite! Academic Forum and the kick-off meeting of the Unite! Innovation community.

All the sessions, but those of specific governing bodies, are open to the participation of the entire Unite! Community. The Branding Event will be open to all stakeholders and to the society as a whole.

All the face-to-face sessions will be held following strictly the sanitary regulations of the Health Authority of the country.

**Colour code for attendees**

- Members only
- Branding Event open to any participant of the Unite! community or outside of it (*Open event*).
- Aimed at all members of the Unite! community (*Unite! community*).
- Addressed only to attendees of Unite! WP & TF meetings (*WP & TF meetings*).
Day 1: 29th November

Program is scheduled according to CET.

10:30-12:00  **Unite! Steering Committee (Members only).**
Boardroom, Rectorate building, first floor.

10:30-12:00  **Unite! SURE! (Members only).**
Lake room, Rectorate building, first floor

12:00-13:00  **Unite! Steering Committee and Unite! SURE! Joint Meeting (Members only).**
Boardroom, Rectorate building, first floor

13:00-14:00  **Lunch (Unite! community).**
Garden, Vèrtex Building, 1st underground floor

14:00-16:30  **Unite! Governing Platform (Members only).**
Boardroom, Rectorate building, first floor.

14:00-16:30  **Unite! WP – TF meetings – (WP & TF meetings).**
Vèrtex Building, 1st, 2nd and 3rd floor. Consult the exact meeting room with your TF/WP coordinator.

14:00-16:30  **Unite! Innovation community matchmaking event (Unite! community).**

Chairs:
Alessandra Colombelli, Politecnico di Torino.
Josep Bordonau, Universitat Politècnica de Catalunya.
Kent Thoren, TU Darmstadt

Parallel Sessions (choose only one):

**Innovation and Regional Involvement.**
VS208, Vèrtex Building, second underground floor
- Joan Romero, Director Catalunya Regional Innovation Agency.
- Detlef Terzenbach, Hessen Trade ans invest, Hessen Agency of Economic Development.
- Pierre Damien Berger, MinaSmart-EDIH Europe Director at Minalogic.

**Entrepreneurship Education.**
Hall, Vèrtex Building, 1st underground floor
- Lidia Borisova, Head of Education of Aalto Ventures Programme.
- Ramon Bragós, Coordinator Entrepreneurship Educaction.
  UPC Telecomunications school.
- Ana Prata, Coordinator of Entrepreneurship & Innovation studies, Universidade de Lisboa.

**Innovation Ecosystems.**
Auditorium, Vèrtex Building, Ground floor
- Carme Ribas, Start-ups programme Manager, Barcelona Activa.
- Sasan Shaba, Director for International Cooperation, Ignite Sweden.
- Luca Fasolo, representative of the Impact Innovation Department, Fondazione Compagnia di San Paolo.
Day 1: 29th November

Program is scheduled according to CET.

16:30-17:30  Networking and gathering event (Open event).
Garden, Vèrtex Building, 1st underground floor

17:30-19:30  Ethics & Technology (Open event).
Auditorium, Vèrtex Building, ground floor
Chairs:
  Eva Vidal, Universitat Politècnica de Catalunya.
  Jordi Cortadella, Universitat Politècnica de Catalunya.
  Ricardo Vinuesa, KTH Royal Institute of Technology.
  Manuela Battaglini, CEO and Co-founder of Transparent Internet.
The view of Ethics & Technology by Unite! students.
A debate on Ethics&Technology (guided by students).

17:30-19:30  Unite! WP – TF meetings – (WP & TF meetings).
Vèrtex Building, 1st and 2nd floor. Consult the exact meeting room with your TF/WP coordinator.

20:00  Rectors/Presidents Dinner (Members only).

20:00  Unite! SURE! Dinner (Members only).
Day 2: 30th November – *Unite! Past, Present and Future.*

**Program is scheduled according to CET.**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:30-10:30</td>
<td><strong>Unite! Academic Forum (Members only).</strong></td>
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<td>VS104 Boardroom, Vèrtex Building, 1st underground floor</td>
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<tr>
<td>10:30-11:00</td>
<td><strong>Coffee (Unite! community).</strong></td>
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<td>Garden, Vèrtex Building, 1st underground floor</td>
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<tr>
<td>11:00-11:15</td>
<td><strong>Opening Session (Unite! community).</strong></td>
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<td>Auditorium, Vèrtex Building, Ground Floor</td>
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<td></td>
<td>· Tanja Brühl, President of Unite! and President of TU Darmstadt.</td>
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<td>· Daniel Crespo, Rector of Universitat Politècnica de Catalunya.</td>
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<td>11:15-13:15</td>
<td><strong>Unite! Community, session 1 (Unite! community):</strong></td>
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<td><em>Everything you ever wanted to know about Unite! but never dared to ask.</em></td>
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<td>Auditorium, Vèrtex Building, Ground Floor</td>
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<td>Chairs:</td>
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<td>· Karel Luyben, Rector Emeritus Technical University of Delft.</td>
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<td>13:15-14:00</td>
<td><strong>Lunch (Unite! community).</strong></td>
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<td>14:00-16:00</td>
<td><strong>Unite! Community, session 2. Co-creation session (Unite! community):</strong></td>
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<td>Auditorium, Vèrtex Building, Ground Floor</td>
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<td>Chairs:</td>
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<td>· Didac Ferrer, Universitat Politècnica de Catalunya.</td>
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<td>16:00-16:30</td>
<td><strong>Coffee (Unite! community).</strong></td>
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<td>16:30-17:30</td>
<td><strong>Unite! Community, session 3 (Unite! community):</strong></td>
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<td><em>Poster session Present of Unite!</em></td>
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<td>Chairs:</td>
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<td>· Núria Garrido, Universitat Politècnica de Catalunya.</td>
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<td>· Fátima Montemor, Universidade de Lisboa.</td>
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<td>17:30-19:00</td>
<td><strong>Unite! WP – TF meetings – (WP &amp; TF meetings).</strong></td>
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<td>Vèrtex Building, 1st and 2nd floor. Consult the exact meeting room with your TF/WP coordinator.</td>
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<tr>
<td>20:00</td>
<td><strong>Gala Dinner (Unite! community).</strong></td>
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Day 3: 1st December – *Paving the way for European Higher Education in 2030. The European University Initiative.*

Program is scheduled according to CET.

8:30-10:30  *The Vision of the Industrial Stakeholders. Smart Technologies (Open event).*
Auditorium, Vèrtex Building, Ground Floor

Chairs:
Josep Bordonau, Universitat Politècnica de Catalunya.  
Jens Schneider, TU Darmstadt.
· Mònica Roca, President of Barcelona Commerce Chamber.  
· Jep Tarradas, Innovation & entrepreneurship consultant.  
· Claus Lau, President Hessenmetall Board, Bosch Rexroth AG.  

10:30-11:00  *Coffee (Open event).*
Garden, Vèrtex Building, 1st underground floor

11:00-13:00  *The Strategic Vision of Policy Makers (Open event).*
Auditorium, Vèrtex Building, Ground Floor

Chairs:
Lourdes Reig, Universitat Politècnica de Catalunya.  
Brigitte Plateau, Université Grenoble Alpes.  
· Jose Manuel Pingarron. Secretary of State. Spanish Ministry of Universities.  
· Victoria Alsina. Catalan Ministry of external Affairs.  
· Daniel Crespo, Rector of Universitat Politècnica de Catalunya.  
· Vanessa Debiais-Sainton, Head of Unit Higher Education Policies and Programme, European Comission.  
· Juan Royo, President of Erasmus Student Network.  
· Andreas Winkler, UNITE! Secretary General.

13:00-14:00  *Lunch (Open event).*
Garden, Vèrtex Building, 1st underground floor

14:00-16:00  *University social responsibility: facing current challenges for a new future (Open event).*
Auditorium, Vèrtex Building, Ground Floor

Chairs:
Gemma Fargas, Universitat Politècnica de Catalunya.  
Stephan Östlund, KTH Royal Institute of Technology.  
· Jude Fransmann, Open University research fellow and co-convenor of the Rethinking Research Collaborative. Chair of the Learning from Consortium Academic Board at British Overseas NGOS for Development (BOND)  
· Thomas Farnell, coordinator of the Towards a European Framework for Community Engagement in Higher Education project.

16:00-16:30  *Coffee (Open event).*
Garden, Vèrtex Building, 1st underground floor
Day 3: 1st December – *Paving the way for European Higher Education in 2030. The European University Initiative.*

**Program is scheduled according to CET.**

16:30-18:30  
*A Change of Socioeconomic Paradigm at the Local Level (Open event).*  
Auditorium, Vèrtex Building, Ground Floor

Chairs:
Juan Jesús Pérez, Universitat Politècnica de Catalunya.
Laura Sivula, Aalto University.
· Jordi Puigneró, Vice President of the Government of Catalonia.
· Miquel Rodriguez, Commission for the 2030 Agenda. Barcelona City Hall.
· Harri Rinta-Aho, Deputy Mayor Espoo
· Marius Martínez, Vice-Rector for International Relations, Universitat Autònoma Barcelona, President of the European University ECIU.
· Antoni Luna, Vice-Rector for Internationalization, Universitat Pompeu Fabra, Barcelona, Membre of the European University EUTOPIA.
· Markus González, Vice-Rector for Internationalization Policy, Universitat de Barcelona, Coordinator of the European University CHARM-EU.
· Lourdes Reig, Vice-Rector for Internationalization Policy, Universitat Politècnica de Catalunya, Member of the European University Unite!.

16:30-18:30  
**Unite! H2020 WPLB meeting – Part I (WP & TF meetings):**  
Update on the activities of each WP – TFCs are invited as auditors.  
Vèrtex Building, 1st floor. Consult the exact meeting room with the organisers.

18:30-18:45  
**Closing (Open event).**  
Auditorium, Vèrtex Building, Ground Floor

Day 4: 2nd December (pending to know the meetings that are going to be scheduled)

**Program is scheduled according to CET.**

8:00-10:30  
**Unite! H2020 WPLB meeting – Part II (WP & TF meetings):**  
First proposals for pilots – discussion of the first proposal/plan for the WP pilots (that will be then finalized during the 5th Dialogue in March 2022).  
Vèrtex Building, 1st floor. Consult the exact meeting room with the organisers.

8:30-10:30  
**TF E+ meetings – (WP & TF meetings).**  
Vèrtex Building, 1st and 2nd floor. Consult the exact meeting room with your TF/WP coordinator.
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<tr>
<td>29 Nov 2021</td>
<td>8.30h</td>
<td>Unite! Academic Forum</td>
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<td>10.30h</td>
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<td>11.00h</td>
<td>Coffee Break (UC)</td>
<td>Lake room, Rectorate building, first floor</td>
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<td>12.00h</td>
<td>Unite! SURE! Joint Meeting (MO)</td>
<td>Boardroom, Rectorate building, first floor</td>
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<td>13.00h</td>
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<td>1 Dec 2021</td>
<td>8.30h</td>
<td>Unite! WP – TF meetings</td>
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<td>11.00h</td>
<td>Unite! Community, session 2. Co-creation session Past &amp; Future. Unite! Vision revisited. (UC)</td>
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<td>18.30h</td>
<td>Closing (OE)</td>
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<td>Gala Dinner (UC)</td>
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