



CULTURAL ROUTES OF THE COUNCIL OF EUROPE: CULTURAL HERITAGE, LANDSCAPE AND TOURISM

DIST 2022 Teaching Project
Students' workshop with study visits
 July-September 2022

MODULE I

Ex cathedra lessons, seminars: 1, 4-6 July 2022, Torino, Castello del Valentino, Aula Astengo

Friday July 1st 2022, 10.00-13.00

Luisella Pavan-Woolfe, Council of Europe office Venice, *Cultural and Natural Heritage at the Council of Europe*

Carolina Clark, European Institute of Cultural Routes, *Cultural Routes of the Council of Europe: transnational tools for heritage enhancement, sustainable tourism promotion and territorial dynamization*

Silvia Beltramo, Ilaria Papa, Polito-DIST, *Workshop's introduction*

14.30-16.30

Rosa Tamborrino, Polito-DIST, *Cultural Natural Heritage in Ruritage Atlas and the Cultural Routes*
Silvia Beltramo, Polito-DIST, *Cultural Heritage and European Cultural Routes: themes and case studies*

Monday July 4th 2022, 10.30-13.00

Aleksandra Grbic, Fondazione Homo Viator-San Teobaldo; European Association Romea Strata *Application, management and promotion of a Candidate Route of the Council of Europe*

Marta Bottero, Polito-DIST, *The economic value of Cultural Landscapes: case studies in Piedmont Region*

14.30-18.00

Claudia Cassatella, Polito-DIST, *Landscape networks and their meaning in planning activities*

Federica Bonavero, Polito-DIST, *Landscape values for the tourist enhancement of Via Francigena: an application in Piedmont region*

Alessio Re, Fondazione Santagata, *Heritage and tourism as resources for economic development*

Tuesday July 5th 2022, 9.00-13.00

Fiorella Dallari, Unibo-QUVI, *Pilgrims to Jerusalem for a geopolitical and authentic recomposition of Europe and the Mediterranean. The Romei paths of Via Francigena, Romea Germanica, Romea Strata, Via Micaelica and San Martin*

Anna Trono, Unisalento-Dip. Beni Culturali, *Via Francigena and territorial governance. Local research projects*

Antonio Barone, Associazione Rotta dei Fenici, *New governance management methods of the Cultural Route "The Phoenicians' Route": the Smart Ways and the Faro Convention*

Wednesday July 6th 2022, 10.30-13.00

Maria Laura Gasparini, Unibo-CAST, *European cultural routes and sustainable tourism projects: the examples of Fab Routes (Erasmus+), rurAllure (Horizon 2020) and Best MED (Interreg Med)*

14.30-18.30

Elena Dubinina, Associazione Europea delle Vie Francigene (AEVF), *Via Francigena. Governance and best practices for a European Cultural Route*

Dusan Vrban, Association of Significant Cemeteries in Europe (ASCE), *Stories VS Stories: the added value for managing the cultural tourism*

Marco Devecchi, Unito-DISAFSA, **Luca Battisti**, Unito-CPS, *Cemeteries as important Urban Green Spaces of Turin*

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EUROPEAN INSTITUTE OF CULTURAL ROUTES

DIST Politecnico di Torino is member of the Network for Cultural Routes Studies (CoE)

IN COLLABORATION WITH



POLITECNICO DI TORINO

III Livello Scuola di specializzazione in Beni architettonici e del paesaggio

and Interuniversity PhD programme in Urban and Regional Development (URD)

The ex cathedra lessons and seminars are open to the public and accessible through this Zoom link:
https://didattica.polito.it/pls/portal30/sviluppo.bbb_corsi.waitRoom?id=4160&p_tipo=DOCE
[NTE](https://didattica.polito.it/pls/portal30/sviluppo.bbb_corsi.waitRoom?id=4160&p_tipo=DOCE)

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